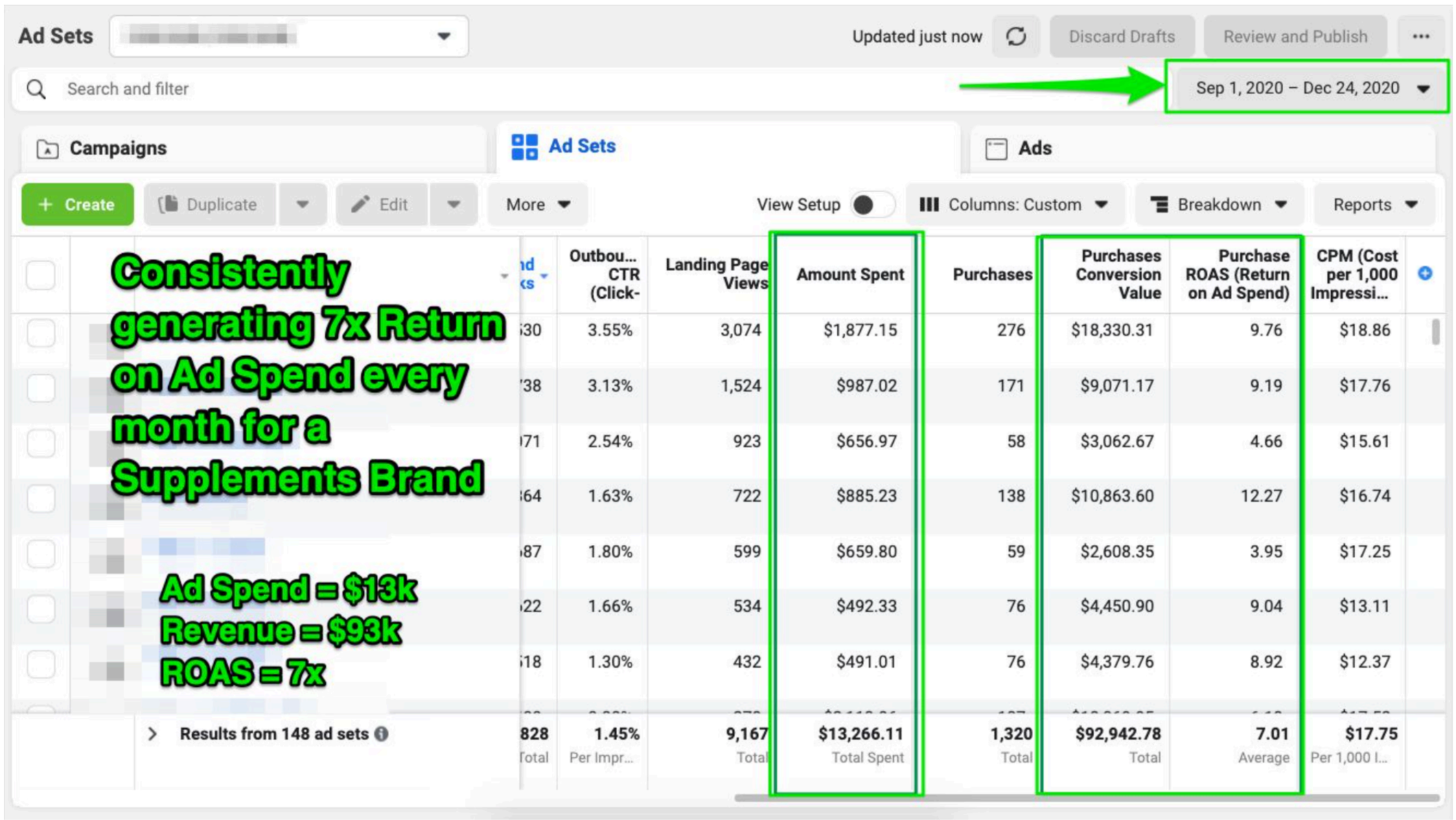
FACEBOOK ADVERTISING

FORGE
DIGITAL MARKETING + CREATIVE

DIRECT TO CONSUMER ECOMMERCE PRODUCTS

PRODUCTS: NUTRITIONAL SUPPLEMENTS
Average Order Value: $70
Time Frame: 4 Month Sprint - Fall 2020
Consistent 7x ROAS

- **$13,000 in ad spend | $93,000 in revenue | 7x ROAS**
- **Client is poised to scale to 7-figures in 2021**



CONCLUSION

The client was so pleased with the results from our paid acquisition strategy led by Facebook ads, that they doubled the budget with FORGE to reinvest in a full digital strategy that showed excellent results. We are so excited to see how they grow in the next 12 months!

WE ARE PROUD PARTNERS AND USERS OF THE FOLLOWING PLATFORMS:

Google Analytics Certified Professional · ahrefs · Google Search Console · KLAVIYO · shopify partner

FORGEDIGITALMARKETING.COM